

We are thrilled to be able to offer the Frinton Comedy Club to the local community. The Club offers a great opportunity to meet with friends and enjoy a night out alongside like minded locals - all with the aim of offering professional touring comics on your doorstep.

As you're probably aware running events is a costly exercise and as such the Comedy Club relies heavily on selling tickets to be able to break even for most shows.

Each comedy event costs £1500 to put on, which includes paying the acts, advertising and running the box office. That's 79 tickets per event to break even. And this isn't including any profit for the event organisers.

There is so much more we could do! We would love to extend our marketing to better reach the local area and attract more customers to buy tickets.

This in turn would allow us to keep our ticket prices affordable.

Of course, additional funds will also allow us to develop the talent we invite to perform on our stage. We have been fortunate enough to secure visits by Milton Jones, and Rich Hall. But big named acts like this cost more money and we are keen to continue to be able to offer names like this to the community.

## So... how can you help!

We are offering sponsorship for £1000 for up to 3 companies. The sponsorship runs for one year from the contracted date and includes the following:

- Your company Logo on all flyers, posters, and digital assets
- Your company announced as a sponsor on our social media
- Your company tagged in all comedy club social posts
- Website advertisement on the Frinton Comedy Club Page
- An advertisement on our Comedy Club E-Tickets

\*\*Once you have decided to sponsor the Frinton Comedy Club you will need to supply the following info to the club to create your advertisements as listed above.

- Logo (in PNG format)
- Core image (JPEG image of your business in action etc)
- Your business contact details (how do customers contact you)
- A few words about what your business does (30 words max)
- Links, tags and hashtags for your business.

<sup>\*</sup>One company can have exclusive sponsorship for £3000 total.

## Examples of advertising space and impact visitor numbers of the website and socials



FRINTON

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The image on the left shows the Frinton Comedy Club webpage hosted by My Local Box Office. Your sponsorship add will be within the blue section at the bottom of the page. (Please note this space will feature one ad for each sponsor, Maximum of 3 businesses)

The website currently experiences around 700 session visits each month. Around 380 of these are uniquely defined as Frinton Comedy Club Customers from the Tendring area.

The box office provider My Local Box Office has a mailing list of over 800 subscribers. Your company will be seen by these customers in monthly newsletters.

Your company will be advertised on our E-Ticket received by all customers attending the Comedy Club Events.